



Brand Standards Program

Protecting Your Brand. Elevating Your Standards.

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2026

Gleam Chemicals Australia

What is the

Gleam Brand Standards Program?

The Gleam Brand Standards Program is a comprehensive hygiene and compliance framework designed to help businesses maintain high standards across every site.

The approach focuses on:

- Cleanliness and hygiene
- Food safety and public health
- Operational consistency
- Staff practices and compliance
- Customer experience

These programs typically combine assessments, reporting, training, and continuous improvement to maintain consistent standards across locations.



Our Approach



We work alongside your team to build a program tailored to your business:

- ✓ Define your hygiene and operational standards
- ✓ Identify key risk areas and compliance requirements
- ✓ Design a customised cleaning and sanitation program
- ✓ Implement systems, products, and processes
- ✓ Provide ongoing support, monitoring and improvement

Core Program *Components*



Site Assessment

We evaluate your operations across key areas:

- Kitchen and food prep hygiene
- Cleaning processes and chemical use
- Equipment and facility condition
- Staff practices and workflows



Actionable Insights & Reporting

We provide clear, practical insights to help you improve:

- Site-level performance feedback
- Identified risks and compliance gaps
- Recommendations for improvement
- Ongoing performance tracking



Training & Implementation

We ensure your team is set up for success:

- On-site staff training
- Safe chemical handling guidance
- Correct use of dispensing systems
- Process standardisation across sites



Systems & Product Integration

We implement solutions that support consistency:

- Controlled dosing systems
- Colour-coded chemical programs
- Standardised product ranges
- Easy procurement via shop.gleam.com.au and the Gleam App



Continuous Improvement

Our partnership doesn't stop at setup:

- Ongoing support and site reviews
- Program optimisation
- Updates aligned with industry standards
- Adaptation as your business grows



What We Assess

Our program can be tailored to include:

- Cleanliness & Hygiene Standards
- Ensuring all areas meet required cleaning levels
- Food Safety Compliance
- Supporting HACCP-aligned processes
- Staff Practices & Training
- Proper procedures, hygiene, and consistency
- Chemical Safety & Usage
- Correct dilution, storage, and handling
- Operational Efficiency
- Reducing waste, labour, and costs
- Customer-Facing Areas
- Presentation, cleanliness, and brand experience

Why It Matters

A structured brand standards program helps you:

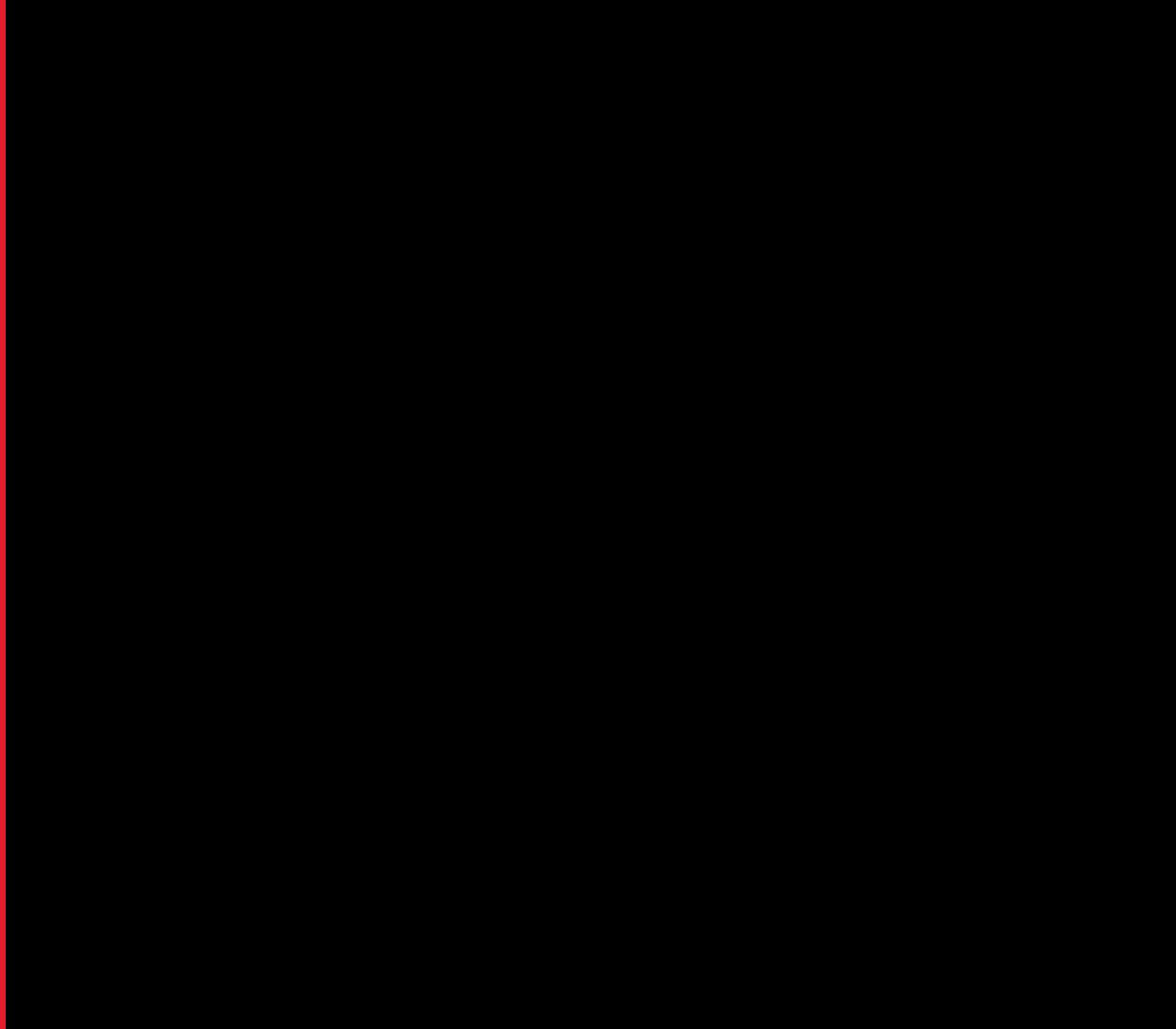
- Maintain consistent quality across all locations
- Reduce health and safety risks
- Improve staff performance and accountability
- Enhance customer trust and experience
- Protect your brand reputation
- Streamline operations and reduce costs

Consistent standards are a key driver of customer satisfaction and long-term business success.

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Who It's *For*

- Hospitality groups and multi-site venues
- Food & beverage processing facilities
- Healthcare and aged care providers
- Retail and commercial facilities
- Government and institutional organisations



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Paper & Packaging Standards

Consistent quality. Reliable Supply. Smarter Cost Control.

Gleam's paper and packaging solutions are designed to support operational efficiency, reduce waste, and maintain consistent presentation standards across all sites.

We standardise supply to ensure every location operates with the same quality, reliability, and cost control.



Our Approach

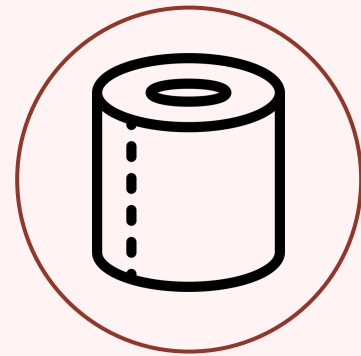


We provide a consolidated range of approved paper and packaging products, carefully selected to balance:

- ✓ Performance and durability
- ✓ Cost efficiency
- ✓ Sustainability outcomes
- ✓ Consistency across all locations

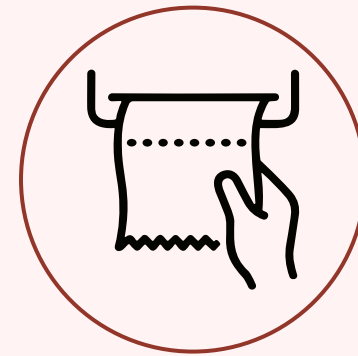
✦ *The result is a simplified, scalable system that supports both operations and brand standards.*

Paper Product *Standards*



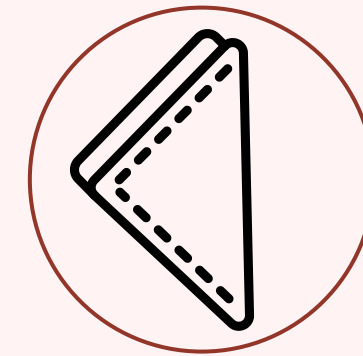
Toilet Tissue & Washroom Paper

- High-quality, cost-efficient options
- Compatible with controlled dispensing systems
- Designed to reduce overuse and waste



Hand Towels & Dispensers

- Interleaved and roll towel systems
- Controlled dispensing to minimise consumption
- Hygienic and easy-to-maintain solutions



Napkins & Service Paper

- Consistent presentation across all venues
- Durable and fit-for-purpose quality
- Options aligned to brand positioning (economy → premium)

Packaging *Standards*



Food Packaging Solutions

- Takeaway containers, cups, lids, and wraps
- Reliable performance for hot and cold applications
- Leak-resistant and fit-for-service designs



Bags & Carry Solutions

- Paper and reusable bag options
- Sized appropriately for operational use
- Strong, reliable construction



Sustainable Packaging Options

- Compostable and recyclable alternatives
- Reduced environmental impact materials
- Options aligned with sustainability targets

Key Benefits



Consistency Across All Sites

- Standardised products ensure a uniform customer and staff experience



Cost Control

- Consolidated purchasing power
- Reduced product variation and waste
- Lower total cost of ownership



Reliable Supply

- Integrated with Gleam's supply chain
- Reduced risk of stock shortages
- Simplified ordering via one platform



Operational Efficiency

- Fewer SKUs to manage
- Easier staff training and usage
- Streamlined back-of-house processes



Sustainability Alignment

- Access to environmentally responsible options
- Support for corporate ESG initiatives

The Gleam *Difference*

- **All-in-one solution** – chemicals, consumables, systems, and support
- **Custom-built programs** – tailored to your operations
- **Ecommerce integration** – fast, reliable supply
- **Hands-on support** – training, setup, and ongoing service
- **Proven experience** – decades in hygiene and sanitation





Contact

Gleam's Brand Standards Program helps businesses deliver consistent, safe, and high-quality environments across every location—combining practical solutions with expert support to protect your brand and drive performance.



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